



MINISTRY OF
FOREIGN AFFAIRS AND TRADE
OF HUNGARY

OUTSTANDING EXPORTERS OF HUNGARY



2020



DEAR READER,

The present publication features an overview of a group of export ready Hungarian firms that embody the ideals that the Government of Hungary holds in high regard: creativity, inventiveness, respect for tradition and an entrepreneurial attitude towards gaining a footing and broadening their networks in foreign markets.

Being an open and export-oriented economy, Hungary has one of the highest export-to-GDP ratios in the world at 83.3 percent. The 27 companies featured play a significant role in our country's export performance. A tangible device for our initiative to promote world-renowned Hungarian brands, the following pages showcase these internationally competitive Hungarian flagship enterprises, whose top-quality products are increasingly in demand globally, and whose innovative approaches enable them to respond to world market trends and challenges in a quick and flexible manner.

Aiming to build on and further the successes of such companies abroad, the Ministry of Foreign Affairs and Trade of Hungary established the Outstanding Exporter Partnership Programme to deepen the cooperation between these key exporting companies, and to develop an internationally recognised group of Hungarian-based multinational corporations. It is our firm conviction that the 27 companies that have thus far joined the Programme can lead by example and provide inspiration and useful experience to other Hungarian ventures on how to establish and expand their export activities.

The members of the Programme are among the best in their respective fields, and represent a broad range of sectors including, among others, agriculture, food production, the electronic and the medical industry. They epitomise a unique blend of tradition and innovation, quality raw materials and cutting-edge solutions.



Photo by Viktória Fűrjes

As the Programme's names suggests, these businesses have been selected because of their outstanding qualities and experience, and also because they serve as archetypes of the myriad of innovative and ambitious Hungarian enterprises providing highly competitive products and services.

On the following pages you will be introduced to a group of companies the Ministry of Foreign Affairs and Trade of Hungary is pleased to call its key partners. I sincerely hope that their profiles and products will catch your attention and inspire you to look deeper into what they – and other established or up-and-coming Hungarian firms – have to offer. For further information, our diplomatic missions of Hungary are always at your disposal.

István Joó
Deputy State Secretary for
Export Development

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COMPANY PROFILE

77 Elektronika Kft. is a major global developer, manufacturer and supplier of in vitro diagnostic medical devices, mainly urine analyzers, blood glucose meters, rapid test readers and their consumables. The company was founded in 1986 in Hungary (EU), the owners and CEO of 77 Elektronika, Sándor Zettwitz and his daughter, Gabriella Zettwitz manage the day-to-day operation. Since its foundation, 77 Elektronika has been developing dynamically to the full satisfaction of its customers.

From a team of a few people, it has expanded to be a widely acknowledged and prosperous company with more than 700 employees. Our essential objective is to meet the requirements of our customers and distributors while keeping in mind our impact on the environment. The key to company success is our philosophy focusing on innovation and development. The main strength of 77 Elektronika is the dynamic and highly qualified staff of the R&D Department. At the present, more than 110 skillful engineers work in the field of R&D and 8% of the company's annual revenue is invested in R&D activities.

The range of urine analyzers developed by 77 Elektronika includes urine chemistry and urine sediment analyzers. Urine chemistry analyzers are dry chemistry strip readers based on reflectance photometry, while the operational principle of urine sediment analyzers is a world novelty relying on the automation of traditional manual microscopy and advanced image processing. In terms of size, urine analyzers can be small, easy-to-use devices, high throughput, semi-automated analyzers and fully automated instruments. The blood glucose meters manufactured by the company are acknowledged for their high quality and state-of-the-art features. Our rapid test reader (SmartTester) is a point-of-care instrument for in

vitro diagnostic use, designed for the quick and quantitative evaluation of the related lateral flow tests.

77 Elektronika is strongly committed to be a trusted partner providing high-quality products and services.



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COMPANY PROFILE

Agrofeed Ltd. is one of the most significant European producer of high quality premixes and feed additives, selling its products in Hungary and 20 other countries in Europe, the Middle East, and Northern Africa. For nearly two decades, our company has been a reliable partner and internationally recognized supplier of top quality premixes to animal husbandry integrations and medium to large size animal husbandry companies and farms.

We provide more than 1000 standard and unique products using the most up-to-date technology, the highest quality ingredients and the most appropriate feed premix, concentrate or pre-starter tailored to the specific production targets and feed production technology of our clients. Our company's innovative improvements in feeding production are based on the latest research results, scientific literature and recommendations, and results from targeted research at our own test farm, as well as large scale experiments conducted together with our partners.

The key to our success are good quality raw materials, quality controlled manufacturing and our exceptional professional service that extends not only to feed services delivered to animal farms and feed mixing plants, but also to the fields of technology, operational advice, reproduction biology, animal health and quality assurance. Our services are backed up by regular partner meetings, professional conferences and internal trainings. Our activities extend to the development of up-to-date recipes, as well as everyday trading and consultation activities.

The Agrofeed Group consists of the following companies, in addition to Agrofeed Ltd.: the Russian Ooo «Agrofeed Rus», the Ukrainian ToV «Agrofeed Ukraina» and the Hungarian Vivafarm and Vivagen. Our factories are in Yasnogorsk, in Tula Countyare (Russia) and in Szalkszentmárton (Hungary).

As for the products of Agrofeed Ltd., the internationally recognized and regularly audited FAMI-QS V6 and ISO 22000:2018 production security systems provide additional security, which covers the manufacturing of the whole product structure, the complete feed and raw material distribution. Our quality control system includes an HACCP programme and the FAMI-QS standard is accepted by the GMP + and the QS feed production systems.

Our target partner enterprises are enterprises with livestocks, compound feed plants, compound feed trading companies and livestock management companies, as well as scientific research labs in the field of animal nutrition.





COMPANY PROFILE

AlphaVet (a member of Alpha Holding Investment Co. Ltd.) is a Hungarian family-owned enterprise. Established in 1989, AlphaVet Ltd. has been engaged in pharmaceutical trading activity.

Since then AlphaVet has established 3 different production facilities in Hungary for producing veterinary medicines, feed additives for livestock and pets, and plant nutritionals respectively. The latter ones are representing "bio" agricultural production approach.

AlphaVet is very active in its export markets, covering 36 countries worldwide. The company has over 100 registrations (Drug Marketing Authorisations) in European countries. AlphaVet is selling its in-house developed and produced veterinary products in 18 EU countries.

AlphaVet is market leader in Hungary in the distribution of veterinary pharmaceuticals and feed additives. Furthermore, a continuously increasing part of our revenue is coming from our own production and export activities.

In 2019, the total net sales turnover of Alpha Holding was € 70 Million (+13.8%). The operation of AlphaVet is characterised by a two-digit annual growth of sales turnover lasting for decades, as well as reliability, consistency, and predictability. Alpha Holding currently provides a secure livelihood for over 500 employees.

The pharmaceutical factory has EU GMP certification, the feed additive manufacturing plant has GMP+ qualifications.

The company is conducting its own original and generic veterinary drug development and is continuously expanding its product portfolio of veterinary medicinal products. AlphaDerm Spray and Marbogen Complex Ear Drop are unique among similar products for dogs – they are sold in 18 EU countries.

30 YEARS IN THE SPIRIT OF STABILITY

We have received the AAA credit rating of Soliditet. In 2018, AlphaVet received 'the best Hungarian manufacturer of the year' award from the European Business Awards.

PROTECTION OF THE ENVIRONMENT

AlphaVet firmly believes that we must preserve the Earth for our grandchildren. In the spirit of this, the main aim of our development activities is to replace antibiotics and pesticides with substances of natural origin, and to reduce the environmental impacts of agricultural systems.



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COMPANY PROFILE

ANY Security Printing Company PLC was founded in 1851. The company is currently the biggest security printing company and identity solution provider in Hungary and a leader in the Central Eastern European region, having several references from developing countries all around the world, mostly in Africa and Asia. With more than 1000 employees in 5 countries at 9 premises, our goal is to make people's everyday lives more secure and comfortable. It has been present in the foreign markets since 2005, the export activity is constantly developing and the sales revenue of the company has increased more than ten times in recent years.

Our references, special technology, security preparedness, more than 169 years' experience and 11 domestic and international certificates guarantee that we can offer the best possible products for our customers.

Our Company – as a result of its decades of experience – can assist its customers in document and product protection projects from conceptual planning to implementation. Furthermore, it can serve partners who need only partial solutions for their particular projects. In this manner ANY Security Printing Company is a synergistic partner of paper-mills, security printing houses, state administration and private companies.

As a result of ANY's export activities, the products are well known in more than 50 countries and they are used and applied in all continents of the world.

We do not only produce documents, but also provide secure personal identification, innovative product identification and data logistics in large volumes. We specialise in offering products and solutions for state administration in different fields: identity cards (residence permit, refugee card, driving licence, student card, voter's card), paper based documents such as passports, breeder documents, ballot printing as well as excise and tax stamps.

More than 50 types of Hungarian identity documents, including eID cards and ePassports are supplied by the consortium led by ANY PLC which has the technological background for planning of document issuing systems as well.

The specialists of the Document Security Laboratory of ANY have developed numerous complex, effective protective solutions, including document printers, security inks, paper additives and special control devices.



ADAPTIVE RECOGNITION

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COMPANY PROFILE

Adaptive Recognition is a software developer and hardware manufacturer company which offers highly reliable intelligent software and imaging devices that process images and data in the ID verification and transportation management sectors. Our company has multiple development centers in Hungary, but it is a truly international and globally active corporation with offices in Denmark, USA and Singapore.

OUR MISSION

Transforming the safety of the individual and the society since 1991.

Adaptive Recognition aims to provide technological solutions for improving the security in society through continued development of innovative products and services. As a pioneer in optical character recognition (OCR), the company offers devices, software and integrated solutions for the transportation, identity and security industries.

MOTIVATION

The world around us has accelerated – and became more insecure which requires constant adaptation. Half of the global population lives in cities, urban population increases by 1.5 million every week.

These changes generate absolutely new requirements in the road traffic, identity and security industries – with the need for security and automation at the same time and their perfect collaboration. We need to find new ways of coping with this changing world, that's why one of our key drives is being adaptive – undertaking our role in ongoing improvement and reaction to the trends of the world.

PORTFOLIO

Our products and solutions are related to road traffic and security:

- License plate recognition software and cameras;
- ID document scanner devices and OCR/verification software;
- Industrial code recognition software;
- Intelligent Transportation Systems;
- Smart parking solutions, and
- Intelligent video surveillance systems: cameras and management software.

Adaptive Recognition's technology is present in every country, thanks to its 100,000 ANPR systems, 60,000 ID reader systems and 12,000 satisfied partners.





COMPANY PROFILE

The company Bábolna Tetra Ltd. is one of the few primary poultry breeder companies in the world with more than 50 years' experience. The TETRA brand became well known in the poultry sector in the 80's because of the excellent performance of different TETRA hybrids. From that time on, TETRA has been present in every part of the world and supplies its customers with competitive hybrids that belong to the best performing ones.

The target of TETRA breeding has not changed much throughout the last decade, finding balance between welfare and economical production and increasing its share in the global market by predicting future trends of the sector. Selection is well on the way to generate improved pure lines with traits important under farm conditions such as nest acceptance, calm behavior, excellent feather coverage and high number of saleable eggs. This program is accomplished by two partner universities with excellent facilities for cutting edge research with non-invasive methods, SNP detection and genetic diversity investigation. The effect of climate changes on animal husbandry, invention on precision feeding and housing techniques, as well as breeding for heat tolerance in layers and meat type chickens, are also hot topics for TETRA in the next years. Famously low mortality of all TETRA hybrids is intended to be maintained no matter which housing system a customer may choose.

Bábolna TETRA Ltd. offers to transport breeder flocks to produce various layer hybrids locally. Depending on the market demand TETRA layer hybrids are available in different feather colors and there are different types for brown, white and creamy color egg production.

The company has alternative hybrids to cover special market demands. In case of TETRA dual purpose breeds males can be used for chicken meat production, while females produce good quality eggs in high number.

Bábolna TETRA Ltd. has also a medium-growing meat type chicken, with premium meat quality and excellent FCR.

Bábolna TETRA believes that the Balanced Performance and Outstanding Liveability will guarantee competitiveness and increased popularity of their hybrids around the globe.



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COMPANY PROFILE

Control-X Medical was established in 1990 with the ambition of designing and producing world class diagnostic x-ray systems for medical and veterinary use. We offer a wide product range including the most sophisticated, automated radiographic suites, with flexible configurations and a low total cost of ownership. The company is headquartered in Hungary and has an office in the United States as well.

In the past 30 years, over 5,000 Control-X Medical systems have been installed in more than 50 countries on all continents. Our products and operations are constantly reviewed in accordance with key global regulatory requirements (ISO, CE, FDA) enabling us to market our products worldwide. Our broad international footprint is made possible by a network of highly qualified and experienced reseller partners who provide personal, local service to our customers.



Control-X Medical markets a range of human diagnostic x-ray products from fully automated digital systems to simpler, manual setups with solutions for every market and medical institution. Our flagship Perform-X family of medical diagnostic x-ray suites offers full automation to accelerate procedures for patients while ensuring safety and reducing the stress and workload of busy hospital staff. (Please scan the QR code for a video of our Perform-X system.) For our product innovation we were honoured with the Hungarian Quality Product Award in 2014. In our latest key project, we are working together with our South African partner to expand access to high quality diagnostic imaging in the region by delivering dozens

of highly sophisticated digital systems to hospitals in two provinces.

Control-X Medical is active in the field of veterinary radiology as well. The ZooMax family of veterinary x-ray systems is very popular in countries such as the US, Finland, Denmark, Germany and Austria, as well as Singapore where veterinary clinics and hospitals demand high quality and durable systems.

We are present at major industry trade shows worldwide in Chicago, Düsseldorf, Vienna and Dubai.

The company's full range of high-quality radiographic systems is flanked by top-notch service and support ensured jointly through our local distributors and our in-house technical personnel.



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COMPANY PROFILE

CSABA METÁL Plc. is a company with 100% Hungarian private ownership. The corporation was originally founded in 1993 as a one-person company. The enterprise consists of two different divisions.

The high pressure die casting foundry is located in Békéscsaba, where aluminium high pressure die castings are manufactured mainly supplying the automotive industry. The parts manufactured in Békéscsaba can be found in many well-known passenger cars, such as Audi, BMW, Chrysler, Citroën, Ferrari, Fiat, Ford, Jaguar, Mercedes, Nissan, Opel, Porsche, Renault, Toyota, Volvo and Volkswagen. The foundry is a TIER 1 supplier for BMW and Volkswagen and TIER 2 supplier for customers such as Continental, Bosch, Delphi and ZF. Besides the casting itself, the location is capable of machining, industrial washing of die casted parts, pre-assembling, X-Ray and CT inspecting among others. The foundry is certified to IATF 16949 and ISO 14001.

The steel frame branch of the company in Szeghalom was acquired in 2005. This factory manufactures bus chassis, superstructures, air and fuel tanks, chassis for other vehicles, trailers and various components. In 2011 the company was given the "Hungarian Product Award" for the development and manufacture of the URBANUS midibus. Main customers are: Cargotec, Goldhofer, Schwarzmüller, Terberg, Palfinger and Ravo.

Both locations are capable of engineering activities with the most up-to-date software, such as Catia, Abaqus finite element analysis software, NovaFlow & Solid casting simulation software.

There are more than 950 employees in the company working in three shifts – five days a week. In 2019 the total company turnover reached 61 million euros.

A few examples of awards and recognitions from the life of Csaba Metal Plc.: Preferred supplier of Trelleborg, Above & Beyond Award of Delphi, Supplier of the Year of Continental, Preferred supplier of ZF, Investor of the year award issued by the Minister for National Economy of Hungary as well as the Investor of the month award issued by the Minister for National Economy of Hungary.





FF FÉMFELDOLGOZÓ

COMPANY PROFILE

The FF Co. Ltd. was established in 1949, since 2005 it is a member of Rév Group. The company – having a history of more than 70 years – is a specialist in processing stainless steel, and has been a major supplier of Western (mainly German) companies since the 1980s, especially in the field of gastronomy. More than 97% of the company's sales revenue comes from export, which exceeded 6 billion forints (approached 20 million euros) in 2019.

Our products correspond to the very strict international quality requests and regulations. The internal processes of FF Co. Ltd. and the quality management system was formed and audited according to the basic rules of the ISO 9001 and ISO 14001 as well.

With our modern machine park, electropolishing facility and powder coating capabilities the major focus of our manufacturing is on products for professional commercial kitchens, complete systems for shop-baking equipment, accessories for sterilization equipment and our own 'Medical Line' with furniture for clinics, ambulances and medical practices of the highest quality.

In the recent decades, as a result of several developments, the factory in Mezőtúr is a state-of-the-art manufacturing facility, where more and more value added and complete equipment is being manufactured. By our continuous improvements we ensure high level production in accordance with the maximum technical and quality requirements.

In 2016-17, the company acquired the complete medical range from our Partner BLANCO Professional, and now these market-leading products are made in Hungary under the brand name of FF MED.

Our Medical Line consists of cabinet systems, functional trolleys, sterile services equipment and mobile furnishings for operating rooms. If needed, our technical design team can adjust and improve the standard products according to the special requirements of our Partners.

Our medical portfolio was rewarded several times with Red Dot Award, the quality is exceptional (market leader in Germany) which is accompanied by our 70 years of experience, continuous growth and development.



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COMPANY PROFILE

GEMTECH Ltd. is a privately owned company registered in Hungary that has become one of the fastest developing and largest manufacturers of steel structures and machinery in the Central-Eastern European region over two decades.

The company is specialized in producing high quality structures, that can be divided into 3 main categories:

1. Structures under dynamic force (E.g. bridges, cranes, lifting equipment)
2. Custom machined units (E.g. rolling mills equipment, excavators, scrap machines)
3. Special machine components produced for the energy sector (e.g. power plant equipment, generator and turbine components, base frames)

Our world-class products are manufactured in Napkor (Eastern Hungary), in an industrial area of approximately 130,000 m². GEMTECH Ltd has at its disposal approximately 12,000 m² of indoor manufacturing space covered with cranes with a minimum of 75 tonnes of lifting capacity.

- We have a well-rounded experience in the field of bridge and crane manufacturing, with a current annual production capacity of over 10,000 tonnes.
- We can handle 120 tonnes in weight and 40 metres, in length.
- The team of GEMTECH consists of 250 people with currently 92 welders and 87 fitters being permanent staff and a few sub-contractors.





GRABOPLAST

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COMPANY PROFILE

Graboplast is the biggest independent floor covering manufacturer in Central Europe, producing real wood parquets and PVC floor coverings in three sites in Hungary.

The company's strategy, up to 2025, focuses on strengthening the presence in Central European and other main market channels, primarily in the health-care, education, sports and hospitality segments.

Throughout its more than 110 years of history, the company has always placed great emphasis on fulfilling the manifold demands of the market and on the ability for continuous development and renewal. The best indicator of this capability is that the company develops the products by itself, as well as the production and recycling technologies. As a result, the company has many of its methods patented, among others the technology of a self-disinfecting surface, that eliminates harmful microorganisms without the use of any chemicals.

Graboplast exports its products to more than 90 countries worldwide, and is market leader in the sales of homogeneous and heterogeneous PVC floor coverings in Hungary.

Floor coverings can be categorized into two basic groups, depending on the application and technical performance. The common characteristics of engineered wood parquets and residential sheet vinyl products are the aesthetic appearance and the ability to suit household demands.

Commercial vinyls are of higher value-added products: they have special attributes in one or more technical aspects. These special vinyl floorings, used in hospitals, schools, offices, shops, sport courts, buses, subways, restaurants and many other public places, have been in the center of Graboplast's blueprint for the past 15 years.





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COMPANY PROFILE

One of the world's most dynamically developing FMCG brands, HELL ENERGY provides exceptional quality energy drinks for an affordable price. The enterprise was founded in Hungary in 2006 as a privately-owned company. In just 3 years HELL became the domestic market leader and due to its unique concept and excellent sales strategy its expansion has rapidly grown beyond the borders as well. In 2020, HELL is available in more than 50 countries and has the leader position in several of them.

PRODUCTS AND BENEFITS

The HELL ENERGY portfolio includes 10 permanent and 4 limited (2-2 seasonal) products. Special flavours and sugar-free variants are available as well as energy drinks with additional functions. The products contain only the best ingredients, real granulated sugar and caffeine, without preservatives.

In 2013, the company has expanded its portfolio with soft drinks - ice teas, later on carbonated soft drinks. With its premium composition XIXO brand represents a new generation of the soft. The carbonated drinks are made with stevia and fructose, the sugar-free variants do not contain aspartame. All the XIXO products are pasteurized as well.

Launching its ready-to-drink iced-coffee portfolio in 2019, HELL has entered a new product category. ENERGY COFFEE is a milked-based iced-coffee line including 3 variants - Cappuccino, Latte and Slim Latte - all three are made with real milk and real coffee extract, without preservatives. With Slim Latte the line provides choice for those who would like to avoid added sugar in their iced coffee.

From the newly built factory, that will be completed in September of 2020, HELL will produce milk-based drinks and will start to deliver them into 14 countries. From the point of view of national economy, this investment gains a high importance.

UNIQUENESS

All the 3 HELL portfolios are packed in 100% and infinitely recyclable aluminum cans which have been made in-house since 2017, in a state-of-the art aluminium beverage can factory named QUALITY PACK. By this highest level of vertical integration- well-known brand, ultramodern own can factory and filling factories - HELL can be considered as a totally unique player in the beverage sector, worldwide.



HungaroControl

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COMPANY PROFILE

HungaroControl is a certified provider of air navigation services and specialist professional services. With its dedicated workforce, HungaroControl delivers safe, efficient and environmentally sustainable air navigation services to more than one million flights in Hungary and - on NATO assignment - in the upper-airspace of Kosovo. Leveraging both a breadth and depth of experience, HungaroControl also partners with service providers globally to solve their burning problems and achieve their strategic goals, providing customers with more than just step-change improvements, but clear pathways to translate air traffic management innovation into valued service outcomes.

PRODUCTS & SERVICES

With deep experience in the air traffic management domain, HungaroControl also partners with service providers to implement innovative solutions, such as the adoption of artificial intelligence, into operational environments to deliver safety, efficiency and cost-effectiveness benefits in a service providers air traffic control system.

ADVANTAGES

Highly developed experience in providing air navigation services, HungaroControl is a certified air navigation service provider that manages air traffic within Hungarian airspace and within the upper-air-space over Kosovo. We support these services with a strong capability base that covers areas such as aeronautical information management and safety management. Our professionals bring years of experience at breadth and depth as users, operators and delivery specialists.

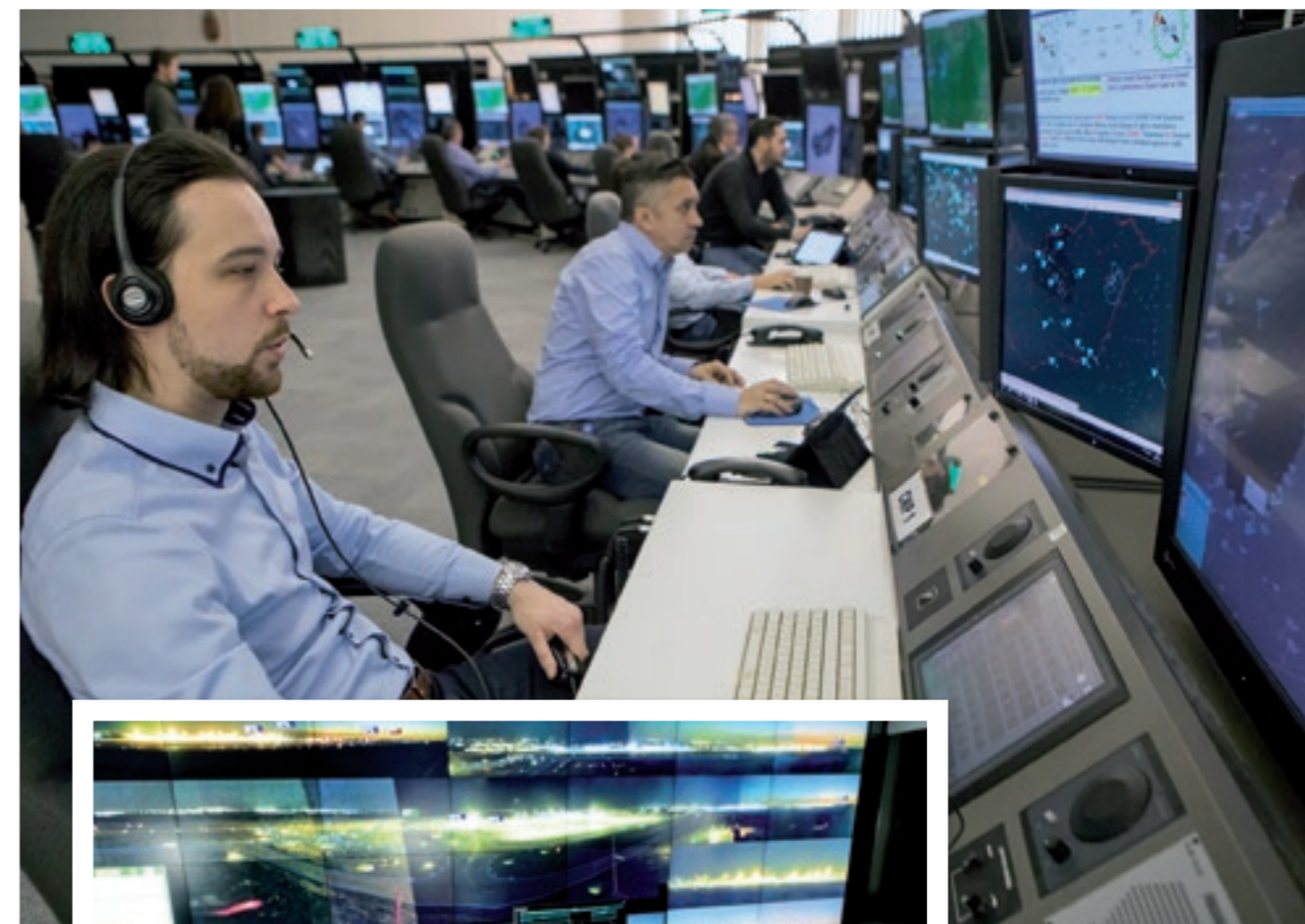
In addition to our in-house track record, we have worked with clients and partners to successfully validate and introduce advanced air traffic management concepts into international operating environments.

INTERNATIONALLY-RECOGNISED OPERATIONAL TRAINING

We offer access to air traffic services training through Entry Point Central, our established training partner. As a certified training organisation (EU No 2015/34), Entry Point Central provides ab-initio and development training for air traffic controllers.

ADVANCED SIMULATION AND VALIDATION CAPABILITIES

Simulation HUB is Europe's largest commercial radar simulator for validation activities. We offer end-to-end simulation solutions in a state-of-the-art technical environment, and in compliance with the highest standards of innovation.



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COMPANY PROFILE

Ilcsi Beautifying Herbs is a professional natural cosmetic brand established in 1958. All products are made of native, certified, organic fresh herbs, fruits, vegetables and thermal water of the Carpathian Basin, using the power of natural active ingredients rather than extracts. Ilcsi Beautifying Herbs is present via cosmeticians, distributors, agents and web-shop in 37 countries, including North-America with a different brand name: "Ilike".

THE PRODUCTS

Ilcsi natural skincare products contain whole plants or plant parts and have an outstandingly high concentration of active ingredients, which makes these carefully produced cosmetics so unique.

The plants used are mostly grown on Ilcsi's organic plantation certified by Öko-Garancia or on other Hungarian organic plantations or they are wild harvested herbs.

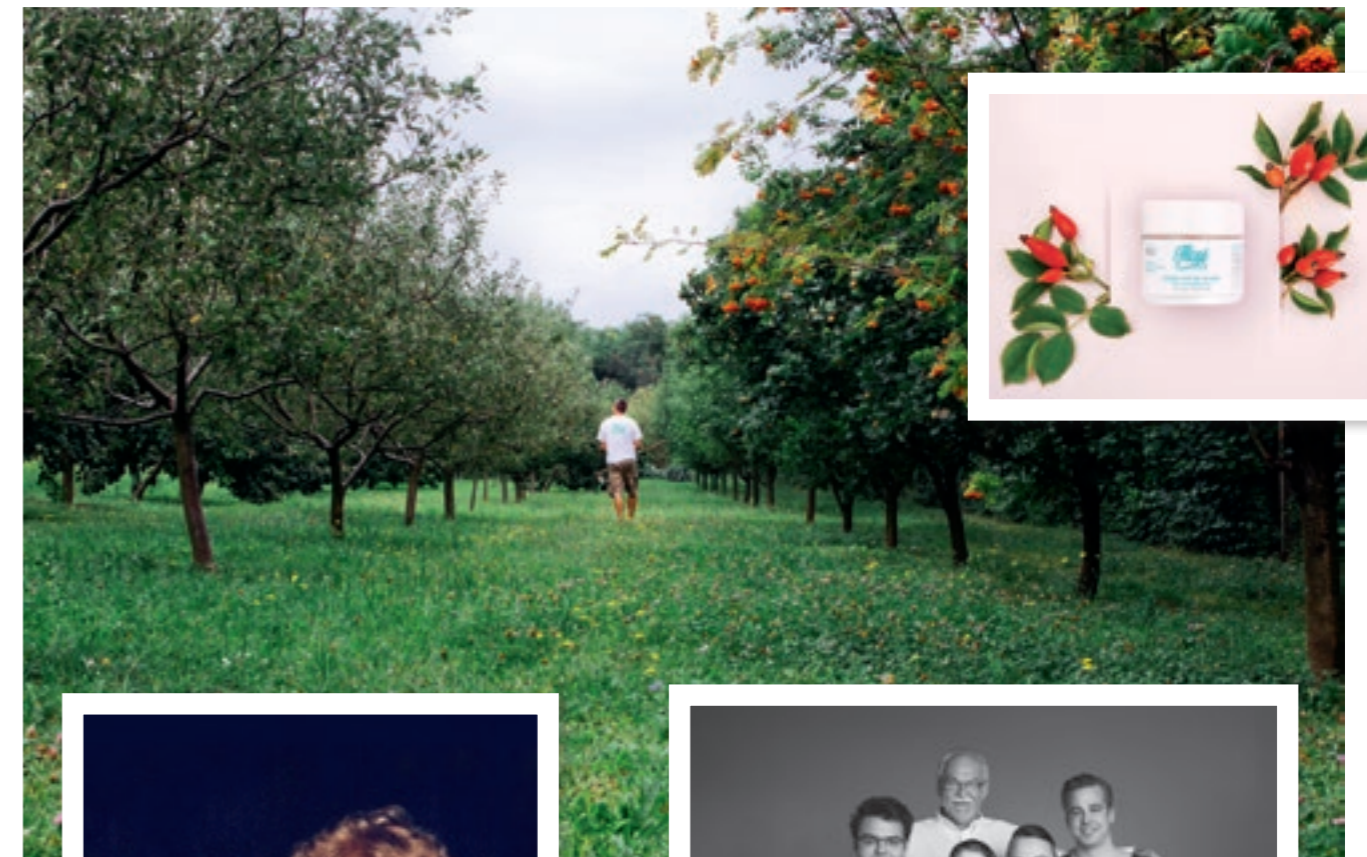
The purity of the products is an essential part of Ilcsi's quality: it satisfies the highest standards set for natural cosmetics, the products are audited and certified by the German BDIH, a certification body which applies the strictest certification standards of COSMOS.

STORY OF THE BRAND

The story of Ilcsi brand goes back to 1958. Ilona Katona, commonly known as 'Aunt Ilcsi', was a cosmetician with wide holistic knowledge, who travelled the world and had the honor of being invited to 23 CIDESCO cosmetic world congresses. She laid the foundations of her own natural cosmetics brand as being unsatisfied with the ineffective products available at that time in Hungary.

The company Ilcsi Beautifying Herbs Ltd. was founded together with her son in 1984. She combined her experience and spirit with state-of-the-art technology, and offered her products for salon treatments for cosmeticians, and also for home use.

We are proud, that our brand is on the list of Hungarikums, and that year by year we won multiple brand awards, like Hungarian Brands, Superbrands, and Hungarian Product Awards. Ilcsi, as a pioneer of Hungarian natural skincare was honored in 2018 by the local partner organization of the World Business Council for Sustainable Development with the Change Leader Prize.



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COMPANY PROFILE

The family - owned company established its reputation with plastic processing, but it also supplies multinational companies. As a part of our corporate strategy, sustainability is paramount as well as quality and productivity. Our company is committed to protecting the environment, to being responsible members of society, the economy and to supporting our colleagues.

With more than 350 injection moulding machines we are among the market leaders in Hungary. We offer the widest range of technologies. The injected, painted, tampoo printed, hot stamped parts produced by us are assembled with purchased components. We mainly do preassembling activities and electrical assembly.

Our machine park consists of 22 Erlenbach shape moulding machines, 2 blockmoulding machines and cutting lines. Insulating blocks are produced on the block moulding machines.

We design and produce moulds and equipments, while we also repair and maintain them.

In a 37 000 square meter production hall after recycling used batteries, we produce new batteries. Our yearly capacity from traction batteries reaches 320 000 pcs and from starter type reaches 1 300 000 pcs.

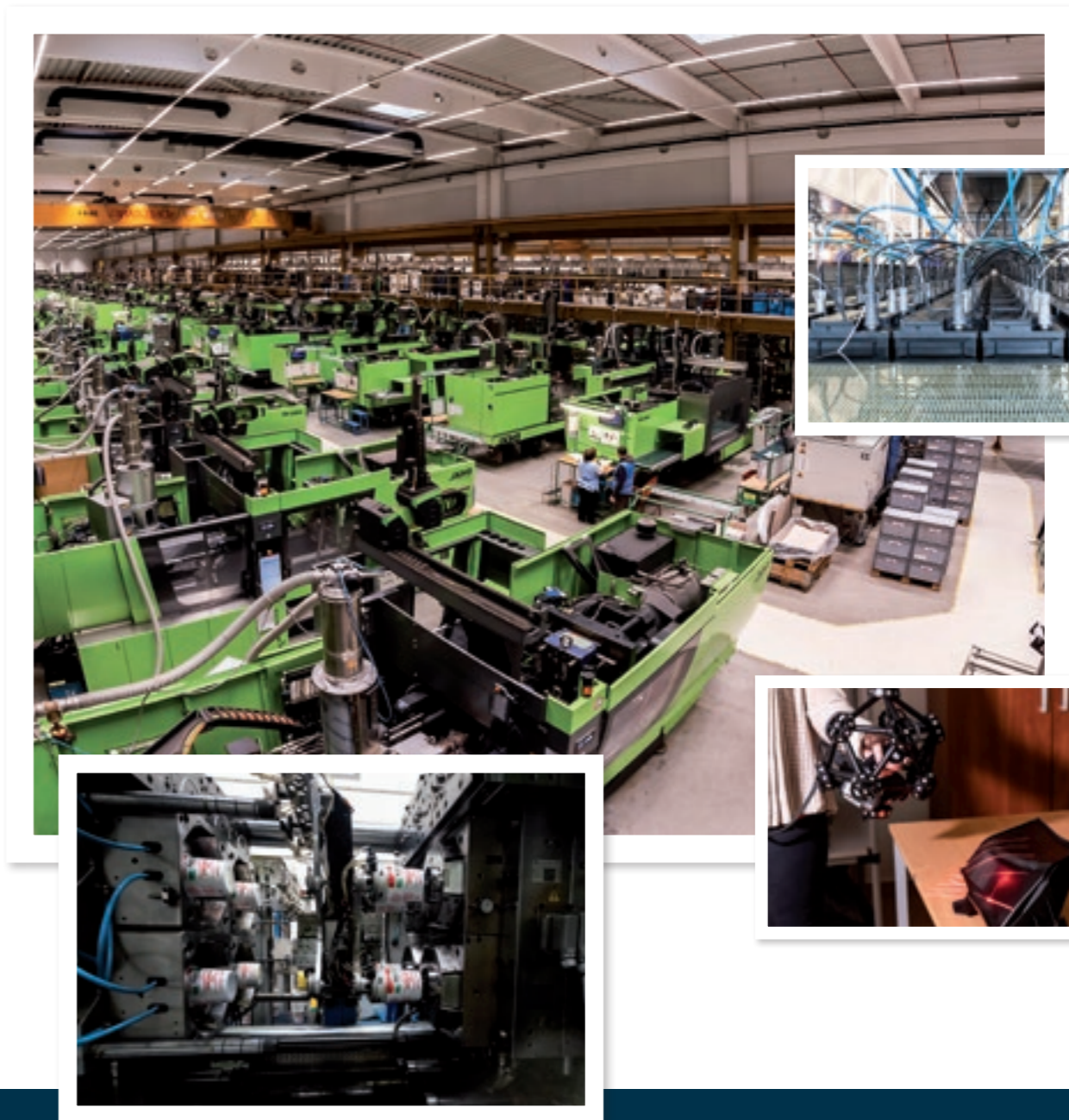
In our Nagyréde factory site we form and print food approved cups and buckets for diary products, in relation with this the aluminium closing foil is also cut to the correct size and is also printed.

Our extrusion lines are capable of processing several types of raw materials: PP, PC, PS, PMMA and PET. Extrusion is an excellent way to process PET, LDPE and HDPE materials which are recycled at our Jászapáti factory site.

We produce indoor and outdoor paint and plaster for the construction industry. We also produce summer and winter windscreen washers, antifreeze liquids and concentrates.

You can meet us on the roads of Europe. We operate 40 trucks available for domestic transportation and further 40 for international transportation.

Our company recycles lead acid batteries and PET bottles as well as LDPE/HDPE foil. Our principal is that the future of our successors is highly dependent on how we can treat and recycle waste generated by today's consumer society.



COMPANY PROFILE

Kerox is widely recognized as the world leader in ceramic valving – not just in numbers sold, but also in the quality of our cartridges. Engineered and produced from start to finish in our advanced European facility, Kerox cartridges are the standard to which all others are compared.

Though there are many suppliers of ceramic cartridges available today, Kerox continues year after year as the largest for two key reasons – unmatched product quality and customer service.

Our customers understand the important difference between cartridges that perform and deliver reliably – and ones that sell for less.

Since beginning as one of the pioneers in the sector of ceramic faucet valving in 1982, Kerox has never relied on past successes to maintain its leadership position in this industry.

The basis of this strategy is our ongoing policy of re-investing into new ceramic and thermostatic valving products, overseen by a team of 25 engineers.

This unmatched commitment to R&D continues to result in a flow of innovative products, including special types developed specifically for individual customers, as well as continual improvements to our standard models.

Starting with just basic single-lever ceramic cartridges years ago, this R&D priority has given the faucet industry many more “valving engines” with which to work, including:

- Advanced single-lever
- Thermostatic
- Pressure balance
- Water saving
- Energy saving
- Joystick
- Rotary (cycling/progressive)
- Diverter
- Flow-through
- One fluid single lever
- Push-button

In many cases, certain cartridges within various categories are interchangeable with each other in terms of their fit within the same faucet or shower valve body. This is a distinct advantage to the faucet manufacturer from the standpoint of minimizing additional tooling and inventory of mating bodies.





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COMPANY PROFILE

KÉSZ Group is an international construction company with one of the widest business portfolios in Hungary. From design and construction to operation, KÉSZ Group performs all related tasks through its competencies and resources, which the current and future market customers need.

KÉSZ Group's major engineering activities vary from designing and executing buildings to manufacturing steel structures, vessels, general electric works, cladding to reinforced concrete structures. The diversity of the company is proven not only by the diverse references but also by the innovative solutions and the continuous renewal capability. In the last 40 years, this enabled us to build as many industrial, defense, logistics, commercial and tourist facilities that their combined area equals eight times the area of New York city (approx. 5.5 million sqm). We could produce the Eiffel Tower in our steel structure facility two times yearly.

We are constantly testing our knowledge in Hungary and in the international market: in the past 38 years, we won more than 30 domestic and international awards and successfully received more than 40 certifications. We designed and built the Budapest Liszt Ferenc Airport Terminal B, Skycourt and Pier B facilities, produced and lifted in one piece the steel structure roof of the Danube Arena and built several factories for international brands throughout the whole CEE region, e.g.: Magna, Daimler, P&G, Diehl, etc.

Aside from our professional expertise we care about our 2000 colleagues, partners, and our environment. At every construction site we provide everybody

(even our partners) the occupational safety training necessary for safe work (10,000 people are lectured each year). Our own foundation created by our founder aims to help colleagues and family members in need in difficult times, such as an accident, sudden death, etc.

Without protecting our environment and supporting the members of the next generation our successful future cannot be granted. Thus, thanks to our special processes and post-sorting, we recycle 83% of the waste generated on our construction sites. The Group has been committed supporter of youth education in the sector, and in sport activities. That is why we rely on each other and build on our knowledge!





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COMPANY PROFILE

Master Good Co. Ltd. is Hungary's biggest integrated poultry production system. The company is 100% owned by the Bárány family. The family is breeding poultry since 4 generations; therefore it is the oldest poultry breeding dynasty in Central Europe. The integration produces chickens.

We were the first to achieve the requirements of Mc Donald's broiler Flagship farm in the world.

The poultry-processing plant in Kisvárda operates to the IFS and BRC quality assurance schemes to ensure the quality of the manufactured products and safe food production. Moreover, the plant operates to the British Tesco Integra and Tesco Food Manufacturing Standards.

Our company supplies the major supermarket chains (Tesco, Spar, Aldi) in Hungary and Western Europe as well. We have strong position on Hungarian, Eastern European, Austrian, German and UK market. We are selling our products from Canada through Africa to Asia.

Master Good is a proud supplier of the McDonald's supply chain.

Production volumes of the company:

Growing grain on 5,500 ha

- Producing 130,000 tons of feed/year
- 450,000 parent stock/year
- 72 million day-old chicks/year
- 72 million chicken slaughtering/year
- 8500 tons of convenient food product/year

Products

(for more products please see our website)

- chicken breast fillet single with inner in MAP, 600-750g/tray
- free range whole chicken IVP, 1200-1600g/chicken
- cooked chicken portions in bag, 250-300g/bag
- BBQ kebabs and/or chicken breast in MAP, 250-700g/tray
- Braded products in bag 500-10000 g/bag
- Calibrated wings and legs with IQF freezing technology

All products are available fresh or frozen; cooked and BBQ line by different flavors.



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COMPANY PROFILE

Mediso Medical Imaging Systems with headquarters in Budapest is a dynamic supplier of Nuclear Medicine and modern Hybrid Imaging techniques to health care and medical research institutions of the world. The company was founded in 1990 by experts of the largest research and manufacturing company of the region which has been engaged with nuclear equipment manufacturing since 1960.

Research and Development

The business strength and perspective of Mediso is based on its R&D activity. To keep production on the leading edge continuous development of new products is a must. The company's declared aim is to develop competitive Nuclear Medicine and Hybrid Imaging equipment applying the most up-to-date technology. More than 50% of Mediso employees are engaged with R&D. 75% of the overall Mediso employees hold college, university or higher academic degrees.

Several co-operations have been formed with hospitals, clinics and scientific institutions ensuring that the developed technology is responsive to the needs of Mediso's clinical partners.

Production

The unique systems designed with top level engineering are elaborated solid solutions implemented to physical reality by the manufacturing section of Mediso. Carefully selected suppliers of quality parts and specialized high-precision subsystem manufacturers are key factors in final product integration.

Sales and After-sale Services

The Mediso-affiliated German, Polish, North American and Australian subsidiaries and the worldwide distributor network ensures close contact with our customers and offers quick response for their requests. More than 1500 Mediso cameras are installed worldwide in 98 countries.

Diagnostic Clinical Services

Mediso operates two PET-CT and nuclear medicine centers at Debrecen University and in Budapest. The strong university and clinical background provides Mediso with first-hand experience and important application feedback.

Preclinical portfolio



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COMPANY PROFILE

MEDITOP Pharmaceutical Ltd. was the first Hungarian privately owned pharmaceutical manufacturing company being founded and having obtained manufacturer's authorization after the change of the Hungarian political system in 1991.

The company is a rapidly developing medium sized Hungarian pharmaceutical manufacturing company with its own research and development capacities and sales network.

The revenue is over 23 million EUR and the number of the employees is close to 230.

MEDITOP's core business is the manufacturing of solid dosage forms of pharmaceuticals (tablets, film-coated tablets, hard gelatine capsules, granules, powders) in two modern facilities, an activity in which their staff have considerable experience. MEDITOP is using state-of-the-art equipment and technologies, which ensures that the products measure up to the strictest quality requirements. MEDITOP's wide ranging equipment and well-experienced specialists: make it possible to manufacture different orders with flexible deadlines, applying the most complex technologies.

MEDITOP can also offer professional services including:

- Contract manufacturing,
- Regulatory services,
- R&D,
- Development of the Pharmaceutical forms, customized drug release technology and co-development of generic drugs,
- Logistic services,
- Sales and marketing activity.

MEDITOP Pharmaceutical Ltd. is already a key player in the Hungarian pharmaceutical market with its OTC and Rx products range. The company mainly focuses on CNS products like treatment of epilepsy, Parkinson-disease and cognitive decline.

The company has a significant business activity in most of the European Union countries (Austria, Belgium, Germany, Luxemburg, Netherlands, Poland, Romania, Serbia, Slovenia and United Kingdom) and in the Asian region as well (Azerbaijan, Georgia, Singapore, UAE, Uzbekistan, Vietnam).

The main goal of the company is to extend its development, registration and manufacturing activity in different export markets and find possible partners to manage the distribution and the promotion activity as well.



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COMPANY PROFILE

Naturtex Ltd. is a Hungarian family owned company founded in 1989. Manufacturing duvets and pillows filled with goose down and feathers as well as natural and synthetic fiber filled bedding items is the company's core business. Naturtex is the leading bedding brand with a market share of 35% in Hungary, and is a major player in Central Europe. 80% of its whole turnover comes from exports into more than 45 countries worldwide.

Naturtex profile

- 4 production plants
- 200 employees
- 20,000 m² factory area
- 12,000 m² warehouse
- 2,300,000 finished products per year

The product portfolio includes more than 700 different products including feather and down pillows and duvets, natural and synthetic products, products with memory foam fillings, bed linen and terry cloth products (mainly for hotels) and mattresses (mainly for hotels).

Targeted clients:

Naturtex has dedicated brands based on different client segments and their expectations: Retailers, E-commerce, Hospitality, Discounters, Aviation and Luxury yacht industry.

Clients' benefits:

- Sustainability is part of every stage of production
- Modern, efficient production facilities, continuous technical innovation

- Carefully selected down, feathers and fabrics.
- Unbeatable price-quality ratio
- IDFL certified Naturtex laboratory
- Tailor-made concepts and strategies for every customer
- Innovative, personalized product features
- Consulting to lower your costs

The secret of the Naturtex down:

During the washing and sterilizing process the feathers and downs are washed with a special thermal water technology. The 32 °C warm, natural, crystal clear thermal water guarantees the most efficient washing results. Naturtex uses a special thermal oil drying system. Compared to the normal steam drying process at 105 °C, the drying technology works at 135 °C. Thanks to this high temperature drying, the feather and down is sterilized (99% of all microbes are killed). Fill power is an important quality measurement when it comes to down products. Naturtex fills its comforters only with large-cluster, well selected, premium white Hungarian goose down.

Naturtex - How you sleep, matters.





COMPANY PROFILE

During more than 150 years Pick has been a significant player in the European food industry and has been the leader of the Hungarian meat market, offering excellent quality products widely known and appreciated all over the globe. Pick Szeged Co. have the largest dried meat manufacturing capacity in Central Europe and its scope of activities covers the entire meat industry verticum from meat processing to the wholesale and retail distribution of processed meat products.

Pick is member of Bonafarm Group, Central Europe's largest agricultural integration.

In Hungary, PICK is the best-known meat industry brand name. We actively export to 30 countries; we have our subsidiary company in Germany.

The flagship product of our company is the world-famous PICK Original Hungarian Wintersalami. This uniquely Hungarian product has been produced since 1869 using a well kept secret recipe and contains nothing but selected ingredients.

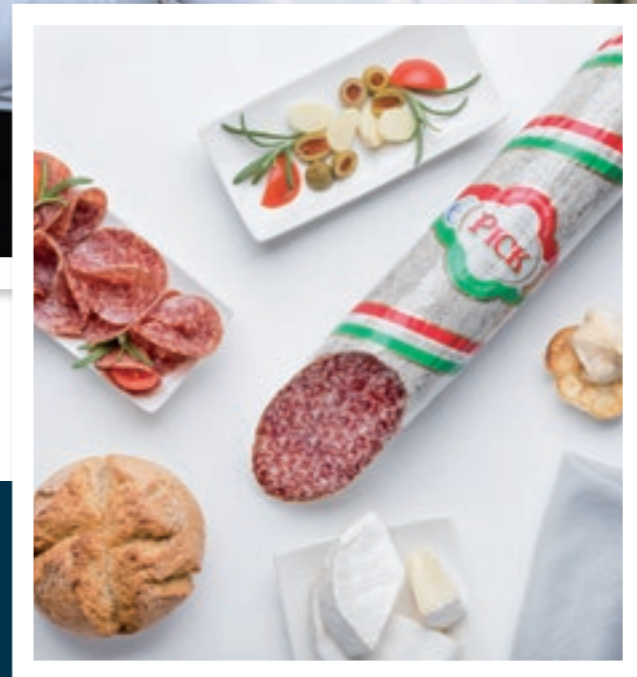
Carefully selected cuts of pork are used, and smoked on real smoke of beech wood that has been dried for 2 years. Under the watchful eyes of our Salami Master who supervises production on an ongoing basis, it is matured for up to 100 days to achieve its unique flavour and white noble mould covered appearance. We produce nearly 9,000,000 sticks a year in our 64 meter high maturing tower's 32 maturing chambers.

Its discintive taste is unrivalled in the world of salamis, making it a great and unique ingredient of sandwiches, salads and even pizzas.

Its name is originated from the fact that until the 1930's this salami could have been produced only in the colder months of the year.

The strategic objective of Pick Szeged Co. is to meet the needs and requirements of our customers by continuously improving our manufacturing technology, focusing on environmental protection.

Carefully selected raw materials and compliance of the work processes with strict quality assurance standards guarantee that only excellent quality products are brought to our trading partners and consumers.



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Sanatmetal

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COMPANY PROFILE

The 100% Hungarian owned Sanatmetal is amongst the TOP 40 companies in Europe with its profile, having more than 50 years of experience in the field. The company is an innovator and certified manufacturer of traumatological, spine surgical, dental and veterinary implants, joint replacement (hip and knee prostheses), and the developer of the worldwide unique WIWE ECG device.

The company's leading solutions are developed in cooperation with Hungarian and international clinics, professors, keeping patient safety and MDR regulations in view.

Regarding trauma line Sanatmetal provides nails, plates, screws and external fixture systems. In relation to its orthopaedic portfolio the company manufactures hip and knee prosthesis. For both joint replacement line not only primer but also revision implants are available. Sanatmetal provides several services with its products such as forecast-based manufacturing, reasonable delivery time, sterile and non-sterile packaging, customer service availability, instrument service, commercial support, marketing materials and last but not least education. Sanat Academy's mission is to help the Hungarian city of Eger become one of the main international educational centers of traumatology, orthopedics and spinal surgery.

Sanatmetal has export activities in almost 40 countries, a subsidiary in Romania, and opened a new factory in Russia (Obninsk) after a successful technology transfer.

The company's mission is to improve the quality of life as an international family business besides gen-

erating profit that ensures continuous renewal.

In order to achieve this, we:

- Work with national and international knowledge centres and leading multinational companies
- Develop world-class traumatology, spine and dental implants as well as joint replacement prostheses
- Help prevent senseless death cases by developing innovative diagnostic devices
- Spread knowledge in the form of technology transfer as well as acting as an investor.





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COMPANY PROFILE

SILVERIA Electronics Ltd. is a company which provides Electronic Manufacturing Services (EMS) as a contract manufacturer located in Hungary. SILVERIA was founded as a family business in 2002, and over the years, our company has enjoyed uninterrupted development, thanks to the persistent work of our highly qualified colleagues and our well designed and implemented processes.

Today SILVERIA is one of the leading Hungarian EMS companies.

The number of our domestic and foreign partners is growing constantly, and we are truly honored by their recurring orders and confidence in us as their reliable, trusted partner in the field of electronics manufacturing.

Our mission is to support our customers by our knowledge, experience and use the most modern infrastructure currently available to reach their targets on their markets and be able to optimise the costs of their production.

Core activities:

- PCB Assembly (SMT and THT) monthly capacity 112 M components
- PCB laser marking
- Selective coating
- Cable confectioning
- Programming & Testing
- 3D X-Ray services
- Semi or Final Assembly
- Complex solutions involving one or more of the activities listed above

Details about the company:

- 5000 m² ESD production area

- Number of employees: 145
- 2 or 3 shifts
- ISO9001:2015 & ISO14001:2015
- LEAN, KAIZEN, PPAP, PFMEA, Control Plan, Process Flow Chart and PDCA Systems
- IPC Trainings internally by own certified IPC Trainer
- Board or batch level traceability with 2D bar code system
- Microsoft Navision ERP system
- Strong components purchasing power

Our Partner listed by market:

- Medical and Healthcare
- Household Appliances
- Visual engineering, projection, recording and broadcasting
- Industrial Electronics, Drivers, Lighting
- SMART metering & Energy

Main advantages

- Customer orientation
- Dedicated to constant improvement
- Innovative technologies and machine park
- Cost effective and flexible manufacturing
- From sample or prototype production to series production
- Strategical, long-term partnership with our customers

“Electronics is our passion.”



TUNGSRAM™

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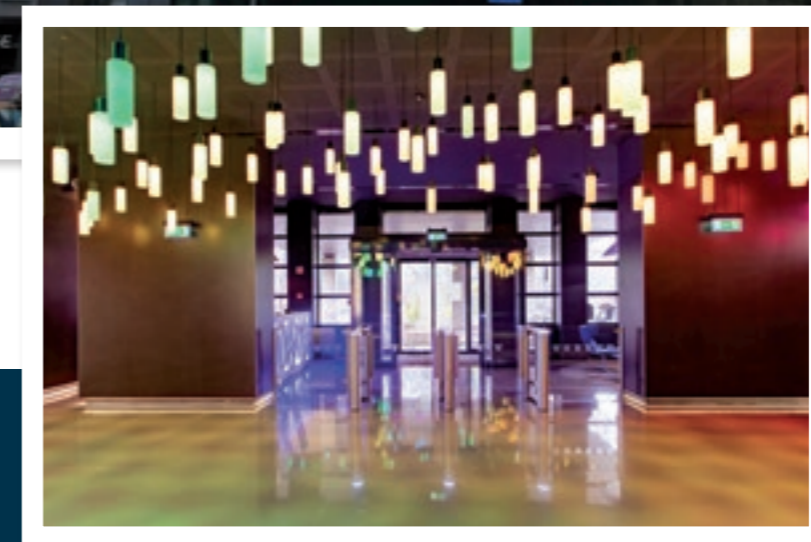
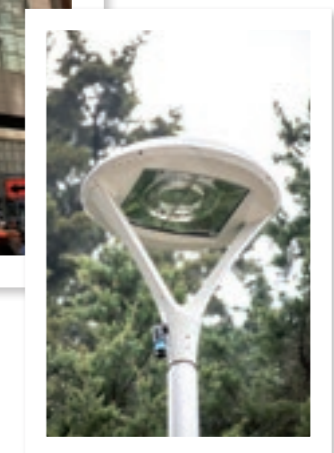
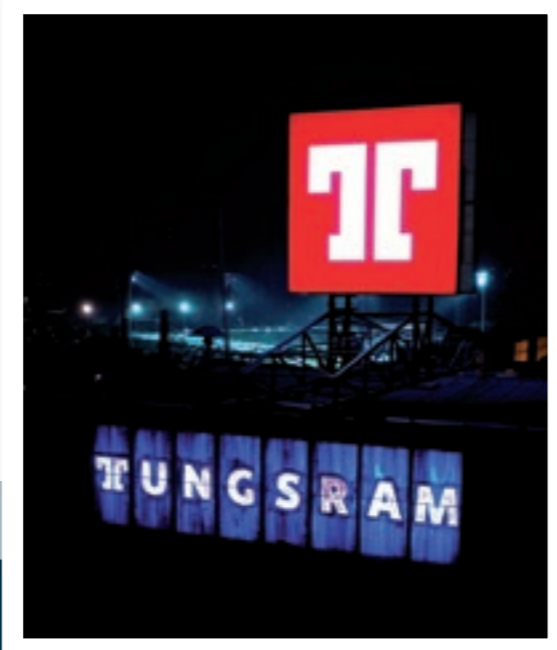
COMPANY PROFILE

Tungsr, an iconic name, returned to the global market in 2018 as an innovative, premium European brand with the acquisition of GE Lighting's general lighting business in Europe, the Middle East, Africa and Turkey, along with the global automotive operation.

Human wellbeing in smart cities or buildings, at optimal cost, is one of the strategic goals Tungsr has been working on systematically for the last two years. Our mission is shaping the future of urban living providing technology-driven, smart, sustainable solutions for large metropolitan areas using lighting as a platform. The company believes that upgradeable, smart street lighting, possibly seamlessly integrated with our indoor solutions, is the ideal backbone of a modern city, and offers a gateway to numerous applications that drive better services at lower cost for happier citizens.

In our view, the affordability and sustainability of these solutions are just as important as their smartness, their engineering, or their service quality. Together with our partners today, we have an integrated set of solutions ready to be deployed.

Headquartered in Hungary, the company leverages sales into more than 100 global markets. Its highly productive supply chain is centered around its five factories in Hungary, working to the highest quality standards (certified for working with top automotive or aviation industry players) with its almost 4000 employees. These digitized, industry 4.0 driven supply chain capabilities are available for new and existing partners in Europe and beyond. Tungsr also has a long tradition of doing business in and providing solutions for the Middle East for more than 100 years – in some countries even the lightbulb is called a “tungsr” there.





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COMPANY PROFILE

Throughout its 20-year-long history Vajda-Papír has shown incredibly agile, dynamic, and steady development in the hygienic paper market. What started out as a part time job using one machine by now has become a multinational company in both trade and manufacturing, generating a turnover of 148 million euros, which means not only being a market leader in Hungary but a strong competitor to international companies as well.

Vajda-Papír can manufacture 140,000 tons of tissue paper products per year. Nowadays we export our hygienic paper products – such as toilet paper, paper towels, handkerchiefs, and napkins - to more than 20 countries. Our main brand is Oops!, which also has a market leader position in paper towel category among other brands in Hungary.

The company continued to grow by opening a green-field hygienic tissue paper production factory unit in 2018 at Dunaföldvár, being the largest in Hungary and one of the largest in Central Europe. The raw wood material used by the factory originates from forests established conscientiously for industrial use, and the amount of water used while manufacturing is significantly less than before.

Using environmentally friendly solutions is one of the main principles of Vajda-Papír. Therefore, it is a main purpose to create a working environment in the most innovative way. In addition, the company follows and abides by the rules and regulations governing its activities but goes beyond that by performing activities the environmental impact of which meets the strictest standards.

We believe that production should also be environmentally friendly, achieved by making useful products at a competitive price, in a way that is both economical and has minimal environmental impact, using the latest advances in technology and logistics. Reusing production waste is also a high priority, e.g. during production all base paper waste is being reused.

Even though Vajda-Papír is mainly known as household paper producer, in 2018 the company has launched its new AFH division to target a new customer segment, the industrial market and present the newest range, Oops! Professional, which contains high quality paper and cleaning products specifically developed for HoReCa utilization.



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COMPANY PROFILE

Founded in 2003, as a 100% Hungarian-owned sanitaryware merchant Wellis has grown from a small business into a market-leading manufacturer of spa products with more than 500 employees, in less than 15 years.


Our company, due to strategic considerations let go of most of the bathroom and sanitaryware productions and instead chose to focus on our outdoor pools and hydro-massage business. As a result, the share of sanitaryware in sales has shrunk to a few percent, but it is now growing again, with ten percent of sales that are expected to keep on growing in the future, along with the foreseeable rise in housing construction.

Today, 85 percent of the spas produced by the Czafik brothers are being exported, Wellis is Europe's number one spa manufacturer, but also among the top ten manufacturers worldwide. Our company delivers to all European countries in multiple market segments, but is also present in the Middle East, India and since 2019 in North America: the US and Canada.

We had an initial output of 300 tubs in 2010, which in seven years' time reached an annual volume of 10,000, and in 2020 our company is expected to manufacture 15,000 spas making us one of the world's top ten manufacturers and also the largest in Europe. Our goal is to become one of the world's top three manufacturers in three to five years. Of course, this growth can only be supported by the further expansion of the organization.

Wellis sells premium products, while MyLine is a trademark for lower priced products. Wellis-made jacuzzis are available at premium dealers in the UK, Europe and worldwide.





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